

# JOHN FORMICA

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John, the “Ex-Disney Guy”, and **former Disney Leader**, is a highly sought after internationally known speaker and author of the top selling book, ***“Making the Customer Experience Magical Now!-How to Succeed in Business and Beat Out Your Competition Today”***.

John has appeared on all major TV networks, numerous business journals and recently featured in the Virgin Atlantic In-flight Magazine, after completing six successful speaking tours in Australia and being named **“Australia’s and America’s Best Customer Experience Speaker”**. John has inspired audiences with over **3,500 keynotes** and seminars throughout the U.S. and all across the globe.

Today, John’s 30 plus years of experience, has made him the leading authority on **customer loyalty, business growth and team culture environments**. He has successfully coached hundreds of small businesses, franchises, tourism communities and professionals to **Build Customer Brand Loyalty For Life, Attract and Keep More Customers and Create “Whistle While You Work” Team Environments**.

**Get ready for a “Magical” Experience and please help me welcome The “Ex-Disney Guy”, John Formica.**